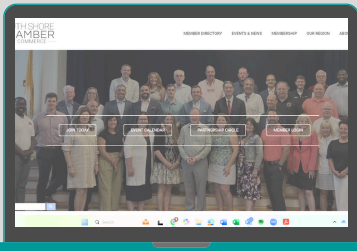




Year in Review



146,123

Website Views



MOST SEARCHED CATEGORIES

- Real Estate
- Banks & Credit Unions
- Construction & Contractors
- Retail
- Consultants
- Marketing & Design
- Restaurants
- Insurance
- Accounting
- Attorneys

MOST VIEWED PAGES

- Member Directory
- Event Calendar
- Join the Chamber
- Chamber & Member News
- Our Team



138

New Members

52

Partnership Circle & 2030 Funders

78

Event Sponsors

139

Members for 30+ Years



71

Events

3,689

Attendees

MOST POPULAR EVENTS

- BOSS Bash
- Cheers to the Years
- Coffee Connections
- Governor Healey
- Women in Local Leadership



7,931

Job Board Visitors



We earned another **5-star accreditation** from the U.S. Chamber of Commerce!



Social Media Organic Reach

FACEBOOK 51,600
Followers: 6,613

INSTAGRAM 13,300
Followers: 3,589

LINKEDIN 220,700
Followers: 3,329

We shared over 2,300 member updates this year!



Chamber Staff attended **152 Events** outside of the Chamber



The 2023/24 Member Directory & Community Guide featured 24 advertisers and was viewed over 4,000 times.