



# BE PART OF SOMETHING BIGGER. JOIN THE SOUTH SHORE CHAMBER.



## Contact:

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# TOP REASONS TO JOIN THE SOUTH SHORE CHAMBER

- 01** **WE HAVE BIG PLANS FOR OUR REGION.** South Shore 2030 is a comprehensive economic and community development plan — a multi-year blueprint for the regional economy, addressing infrastructure, workforce development, housing and key industry growth.
- 02** **WE ARE A TRUSTED NETWORK OF BUSINESSES.** Research shows that Chamber Members work with other Chamber Members and consumers trust and prefer a Chamber member business. Plus, we only *refer* our members. Online, phone inquiries, walk-ins, social media — it's all about our members!
- 03** **WE ADVOCATE ON BEHALF OF YOUR BUSINESS.** We work with officials at the local, state and national level to represent the interests of our business community.
- 04** **WE PROVIDE EDUCATION FOR YOUR EMPLOYEES.** We offer professional development programming on various topics for all levels of your company.
- 05** **WE CREATE MEANINGFUL EVENTS.** 100+ events a year to engage and connect with other South Shore Chamber Members and Affiliates.
- 06** **WE ARE AN EFFECTIVE MARKETING TOOL.** Marketing with the Chamber is powerful. We have above industry standards for open rates on our emails, click-throughs for advertisers, and our website is SEO rich. Add the Chamber to your marketing plan!
- 07** **WE ARE NOT JUST A BUSINESS CARD EXCHANGE.** Relationship building and helping you connect beyond networking at an event is a top priority.
- 08** **WE LIKE TO BE SOCIAL.** Not only are we social in person but we're very social online—join us on Facebook, Twitter, LinkedIn, and Instagram (and we'll definitely follow you back!)
- 09** **WE GIVE BACK.** Our local affiliate chambers have raised \$100,000 for community development programs and South Shore Young Professionals (SSYP) provides a substantial grant to a local business!

## NEED BUSINESS HELP?

### Chamber's Business Education Series

The Chamber provides educational programs throughout the year on topics that assist start-ups and small business growth, most often presented by its Members.

#### BZwise

A panel of volunteer mentors advise a business owner on important issues specific to their needs with the goal of increasing the development and success of their business.

#### Massachusetts Small Business Development Center (MSBDC) & SCORE

Assistance offered by the state for your start-up or established business.



WE'RE HARD AT WORK MAKING **THE SOUTH SHORE THE BEST PLACE TO LIVE, WORK, PLAY, AND VISIT** THROUGH OUR LONG-TERM REGIONAL ECONOMIC AND COMMUNITY DEVELOPMENT PLAN.



## WHERE TO MEET OTHER SSCC MEMBERS

### 1:44 SPEAKER SERIES

Hear from top political influencers and business experts.

### COFFEE CONNECTIONS

Network *before* you go to the office.

### HI CONNECTIONS

High-value, small group facilitated networking.

### AFTER HOURS

Socialize with others at the end of your day.

**"ONE OF THE MOST ACTIVE CHAMBERS AROUND"**

**1,300 MEMBERS**

**100+ EVENTS**

**25 COMMUNITIES**

**HAVE A RIBBON THAT NEEDS CUTTING?**  
We have the giant scissors!



### NEED OFFICE SPACE?

The Member Lounge is always free! Members of the Chamber are able to rent office or conference space.

Your association with the Chamber shows your commitment to the region and helps the Chamber carry out its mission of advancing business & community growth.

**A FACE IN THE COMMUNITY.**

## GET INVOLVED.

**57** Partners

**25** Volunteer Groups

**6** Business Councils & Local Chambers

## LET'S GET SOCIAL!

**WEBSITE:** 17,500 Views/Month

**FACEBOOK:** 3,278 Fans

**TWITTER:** 4,827 Followers

**E-CORRESPONDENCE:** 4,500+ Contacts

**INSTAGRAM:** 1,055 Followers

## DID YOU KNOW?

- Your membership is 95% tax deductible!
- Exporting outside the U.S.? We provide Certificates of Origin (free for our members!)
- We provide Notary services (free for our members!)
- We are a resource. Chamber staff has a wealth of knowledge we are happy to share! Let us know about your business challenges and needs and we'll do what we can to help.

 **READY TO JOIN...**

## SSCC MEMBERSHIP INCLUDES:

- Enhanced online directory listing — a condensed version of your website —to include:
  - Company contact details
  - Representatives contact details
  - Links to your website
  - Logos, video, photos
  - Links to your social media platforms
- Discounted Member Pricing for events
- Increased ranking for search engine optimization
- Post your events on our Member Calendar (for free!)
- Free Job Postings on our website
- News Releases posted to our website
- Member to Member Discounts / Hot Deals for the Public
- Sponsorship Opportunities
- Website Advertising
- Complimentary Certificates of Origin and Notary services
- Dual Membership for SSCC members located in Braintree, Rockland, Weymouth or Marshfield
- Opportunity to upgrade to a Chamber Partner\*

*\*Chamber Partnerships offer additional opportunities and exposure for your company at the local and regional level and start at \$5,000.*

## DUES SCHEDULE

# of Employees	Annual Dues Amount
1 to 2	\$350
3 to 10	\$400
11 to 25	\$500
26 to 50	\$650
51 to 100	\$975
101 to 200	\$1,325

Non-Profit Rate: \$350 (regardless of company size)

## MEET OUR LOCAL AFFILIATES

### LOCAL CHAMBERS

We have 5 Local Chamber of Commerce Affiliates

**Braintree | Hanover | Rockland | Marshfield | Weymouth**

- i** Did you know? When you're a South Shore Chamber member in one of our affiliated towns, you are automatically a member of that local Chamber at no additional cost.

### SOUTH SHORE YOUNG PROFESSIONALS

Our "young-at-heart " affiliate of the Chamber, the SSYPs are shifting the perception that geographical lines prevent businesses from recruiting talented, young professionals and proving that suburban settings can grow to attract these thought leaders within its own community.

## ALIGN YOUR MARKETING STRATEGY WITH OURS. ASK US HOW.

### WEBSITE



### E-NEWSLETTER ADVERTISING



### EVENT SPONSORSHIP

