We make connections. You create the impact.

The Chamber’s mission is to create a stronger South Shore region through economic growth. Our day-to-day work involves advocating for a prosperous business climate, supporting our members and their success, and helping our local communities thrive. Our B2B programming is designed with this in mind.

Sponsoring a Chamber group, program, or event will place your product or service in front of your professional peers - and potential customers. So whether you’re trying to get out in front of business owners, young professionals, or CEO’s; looking to speak to large crowds or have one-on-one conversations, we have the perfect opportunity for you.

Your support allows us to continue our mission for creating a stronger South Shore. Let’s chat and see how we can connect you to the right audience.

We held over 120 events in 2019 with 107 sponsors & 6,000+ attendees.
Opportunities

SPEAKER EVENTS: 44s, PANELS, SUCCESS STORIES

SOUTH OF BOSTON SUMMIT

NETWORKING

HOGTOBERFEST 3: THE FINAL HOGDOWN

LEADERSHIP PROGRAMS

COMMITTEE UNDERWRITER OPPORTUNITIES

ADVERTISING

*New events to be added throughout the year
## Sponsor Benefits

### BEFORE THE EVENT

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting Sponsor</th>
<th>Event Supporter</th>
<th>Business Spotlight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of sponsorships available</td>
<td>1</td>
<td>5</td>
<td>1</td>
</tr>
<tr>
<td>Featured on front page of website</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on pre-event emails</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Featured on event page</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Press release &amp; blog mention</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on social media</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

### DURING THE EVENT

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting Sponsor</th>
<th>Event Supporter</th>
<th>Business Spotlight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary tickets to event</td>
<td>20</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>30-second commercial played at event</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listed on event posters</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Special recognition from podium</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo signage on table</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Information table pre-and post-event</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured in event program</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Highlighted in social media posts &amp; stories</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>

### THROUGHOUT THE YEAR

- Estimated Attendance: 150-500
- Number of events per year: Minimum of 6
- Annual Meeting
- Economic Forecast
- Panel Breakfasts
- South Shore Success Stories
THURSDAY, MARCH 5
THE LANTANA, RANDOLPH
Estimated Attendance: 250-300

Half-day program with partner, New England Real Estate Journal offering updates on current commercial real estate projects, economic development insight, networking, and vendor engagement.

South of Boston SUMMIT

Sponsor Benefits

BEFORE THE EVENT

<table>
<thead>
<tr>
<th>Number of sponsorships available</th>
<th>Platinum $4,995</th>
<th>Gold $2,995</th>
<th>Corporate $1,995</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 per industry</td>
<td></td>
<td>Unlimited</td>
<td>Unlimited</td>
</tr>
</tbody>
</table>

| Listed as breakfast sponsor     |                |            |                 |
| SSCC FYI email ad placement     |                |            |                 |
| (sent weekly - 2 week placement)|                |            |                 |
| SSCC Spotlight on Company Leader|                |            |                 |
| Advertisement on SSCC website   | Leaderboard    | Tile       |                 |
| (30 days)                       |                |            |                 |
| Featured article on SSCC blog   |                |            |                 |
| Featured on pre-event emails   |                |            |                 |
| Featured on marketing materials | Logo          | Logo       | Name            |
| Featured on event page          | Logo          | Logo       | Link            |
| Recognition on social media    |                |            |                 |

DURING THE EVENT

| Video spotlight/ad at event     |                |            |                 |
| Marketing materials on tables  |                |            |                 |
| Complimentary tickets to event | VIP Reserved Table | VIP Reserved Table | 5 |
| Company highlighted in social media posts & stories | | | |
| Recognition on signage         | Logo          | Logo       | Name            |

POST EVENT

| List of attendees               |                |            |                 |
| Recognition in post-event email to attendees |            |            |                 |

VENDOR SHOWCASE OPPORTUNITY $995 (unlimited)

- 2 admissions for table attendants
- Company highlighted in social media posts & stories
- Table at event
- List of attendees
- Recognition in post event email to attendees

CONTACT
Courtney Bjorgaard
cbjorgaard@southshorechamber.org
781.421.3915
Be THE event sponsor for one of our networking events! We offer small and large; morning and evening opportunities to network with other Chamber members and guests.

**NETWORKING EVENT SPONSORSHIPS**

**Meet Our CEO Lunch**
- **$2,500**
  - Estimated Attendance: 10-15/event
  - # of events per year: 6

**BUSINESS After HOURS**
- **$1,500**
  - Estimated Attendance: 50-75/event
  - # of events per year: 4-6

**Coffee Connections**
- **$1,500**
  - Estimated Attendance: 15-30/event
  - # of events per year: 6

**the hobnob facilitated networking event**
- **$1,500**
  - Estimated Attendance: 50-75/event
  - # of events per year: 2

**Navigating THE CHAMBER**
- **$750**
  - Estimated Attendance: 10-15/event
  - # of events per year: 6

**IN OUR BACKYARD Summer Social**
- **$500**
  - Estimated Attendance: 50-75/event
  - # of events per year: 2

**Sponsor Benefits**

**BEFORE THE EVENT**
- Exclusive sponsorship for 1 year
- Featured on pre-event emails
- Featured on marketing materials
- Featured on event page
- Opportunity to mentioned on the blog
- Recognition on social media

**DURING THE EVENT**
- Logo displayed at event check-in
- Verbal acknowledgement at event or brief speaking opportunity
- Opportunity to display collateral at event
- Mentioned on social media
When chefs do battle, we all win! This outdoor event features local chefs cooking their way to the top, along with other seasonal dishes, and local craft brewers.

### Sponsor Benefits

#### BEFORE THE EVENT

<table>
<thead>
<tr>
<th>Number of sponsorships available</th>
<th>2</th>
<th>6</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured on front page of website event promo</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on pre-event emails</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Featured on marketing materials</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on event page</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Featured on Chamber blog about event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on social media</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Full size one-color logo on back of event T-shirt</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### DURING THE EVENT

| Highlighted in social media posts & stories | | | ✔ |
| Listed on event posters | | | ✔ |
| Complimentary tickets to event | 6 | 4 | 4 |

#### OTHER OPPORTUNITIES

**EVENT T-SHIRT SPONSOR**

12 Available $500 (receives 2 tickets to attend event and name listed on event page)
Entering its 4th year with a cohort of 24 future South Shore leaders, this program provides people with an opportunity to learn about their community, grow and act upon the knowledge they obtain. Leadership South Shore is a collaboration between the Chamber and South Shore Bank to drive leadership development of tomorrow’s leaders.

### Sponsor Benefits

#### BEFORE THE EVENT

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Powered By $1,500</th>
<th>Program Day (6) $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo displayed on print and digital marketing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on social media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host an alumni networking event</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to welcome incoming class</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to attend LSS graduation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Sponsorship</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on LSS website page</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### DURING THE EVENT

<table>
<thead>
<tr>
<th>Benefit</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Highlighted in social media posts &amp; stories</td>
<td></td>
</tr>
<tr>
<td>Invitation for a representative to attend the day</td>
<td></td>
</tr>
<tr>
<td>Recognition on Program Agenda</td>
<td></td>
</tr>
<tr>
<td>Verbal recognition and/or signage at all events</td>
<td></td>
</tr>
</tbody>
</table>
For 9 years, LiA’s mission has been to support female leadership development by focusing on future generations. High school girls are introduced to career options and life skills through shared experiences from women in business and community leaders.

Sponsorship proceeds will go to the South Shore Chamber’s Foundation to help fund future educational programs.

**Sponsor Benefits**

**BEFORE THE EVENT**

<table>
<thead>
<tr>
<th>Number of sponsorships available</th>
<th>Honor Roll $2,500</th>
<th>Yearbook $1,000</th>
<th>Field Trip $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>5</td>
<td>10</td>
<td></td>
</tr>
</tbody>
</table>

- Recognition on SWAG Bag
- Logo

- Opportunity to include branded material in bag
- ●

- Displayed on LiA page on Chamber website for 2020
- Logo
- Logo
- Link

- Recognition on social media platforms
- ●
- ●
- ●

- Featured on event page on Chamber website
- Logo
- Logo
- Link

- Featured in press releases about event
- ●
- ●
- ●

**DURING THE EVENT**

- Highlighted in social media posts & stories
- ●
- ●

- Recognition at Keynote & Panel
- ●
- ●

- Opportunity to attend Keynote speaker and panel
- ●
- ●
- ●

- Included in Event Program
- Logo
- Logo
- Name

*In-kind opportunities are also available.*
There are other opportunities to show your support of the South Shore Chamber and its mission outside of our events. Think about supporting a committee! These groups were formed to address specific industries and needs. Each committee meets on a regular schedule and many hold their own events that would guarantee you exposure and exclusivity.

**OUR GROUPS WITH A MISSION:**

**GOVERNMENT AFFAIRS** $5,000
Contact: Peter Forman pforman@southshorechamber.org
The Government Affairs committee monitors and educates interested parties on federal, state, and local regulations, initiatives, and mandates that impact South Shore businesses. Programming includes: DC Fly-In, monthly meetings, forums, and focus groups.

**NON-PROFIT GROUP** $3,000
Contact: Julie Williams jwilliams@southshorechamber.org

**HUMAN RESOURCES GROUP** $2,500
Contact: Heather McCall hmcall@southshorechamber.org
The Human Resources Group presents various programming for HR professionals and those that provide that function in their businesses. Programming includes: Employment Law Update, HR Roundtables, Panel Discussions HRG Open Meeting, and other timely & topical discussions.
EAT SOUTH SHORE
Contact: Heather McCall hmccall@southshorechamber.org

Dedicated to the South Shore’s growing dining scene, EAT South Shore provides opportunities for regional restaurants to grow and be noticed with programming like Hogtoberfest, Summer Passport, Chef Collaboration Dinners and more!

More than 1 underwriter available. Must be industry category exclusive.

AMBASSADOR TEAM
Contact: Heather McCall hmccall@southshorechamber.org

Our Ambassadors help the Chamber engage both new and long-term members by reaching out via phone calls and email and attending events. They also volunteer quarterly at local non-profits and help the Chamber organize the In Our Backyard Summer Social.

Underwriter Benefits

- Exclusive sponsorship for 1 year
- Featured on pre-event emails
- Featured on marketing materials
- Featured on event(s) page for committee-led events
- Opportunity to mentioned on the blog
- Recognition on social media
- Logo displayed at event check-in
- Verbal acknowledgement at event
- Opportunity to display collateral at event
EMAIL ADVERTISING

Estimated Contacts: 4,000
Average Open Rate: 28 - 30%

Our weekly Chamber update where members, prospects, and others learn what the Chamber and its Affiliates are offering for upcoming events, recent news, and photos from events. Distributed on Tuesdays.

BILLBOARD AD
Number Available: 1 Per Week
Ad Size: 650 x 225

- Exclusive advertising on weekly email
- Prominent placement on SSCC fyi
- Hyperlinked graphic ad
- Suitable for all advertising

$250

TILE AD
Number Available: 2 Per Week
Ad Size: 300 x 200

- Hyperlinked graphic ad
- Suitable for logo brand recognition

$150
Average views per month: 10,000+

The Chamber's website received over 130,000 visitors in 2019, exploring all aspects of our site from the member directory to events to news! All opportunities are based on inventory availability.

**RUN OF SITE LEADERBOARD AD**  $300
Number Available: 3 rotating banners per month throughout website  Size: 950 x 85

**INTERIOR TILE AD**  $100
Number Available: 3 rotating tiles per month throughout website  Size: 300x250

**SITE TAKEOVER**  $1,600
Own the site...be the sole advertiser for one week throughout the website. Includes both leaderboard and tile ads.